



Demographic and Income Profile

270 E Main St, Canton, Georgia, 30114
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.23673
 Longitude: -84.48926

Summary	Census 2010	2016	2021
Population	4,772	5,233	5,916
Households	1,607	1,735	1,962
Families	1,045	1,118	1,254
Average Household Size	2.89	2.94	2.95
Owner Occupied Housing Units	618	592	673
Renter Occupied Housing Units	989	1,143	1,288
Median Age	30.2	31.3	31.7
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	2.48%	1.02%	0.84%
Households	2.49%	0.96%	0.79%
Families	2.32%	0.87%	0.72%
Owner HHs	2.60%	0.93%	0.73%
Median Household Income	0.24%	2.34%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	318	18.3%	376	19.2%
\$15,000 - \$24,999	450	25.9%	484	24.7%
\$25,000 - \$34,999	236	13.6%	266	13.6%
\$35,000 - \$49,999	244	14.1%	212	10.8%
\$50,000 - \$74,999	231	13.3%	288	14.7%
\$75,000 - \$99,999	121	7.0%	153	7.8%
\$100,000 - \$149,999	81	4.7%	112	5.7%
\$150,000 - \$199,999	38	2.2%	52	2.7%
\$200,000+	15	0.9%	19	1.0%
Median Household Income	\$28,467		\$28,805	
Average Household Income	\$43,175		\$46,622	
Per Capita Income	\$14,859		\$15,797	

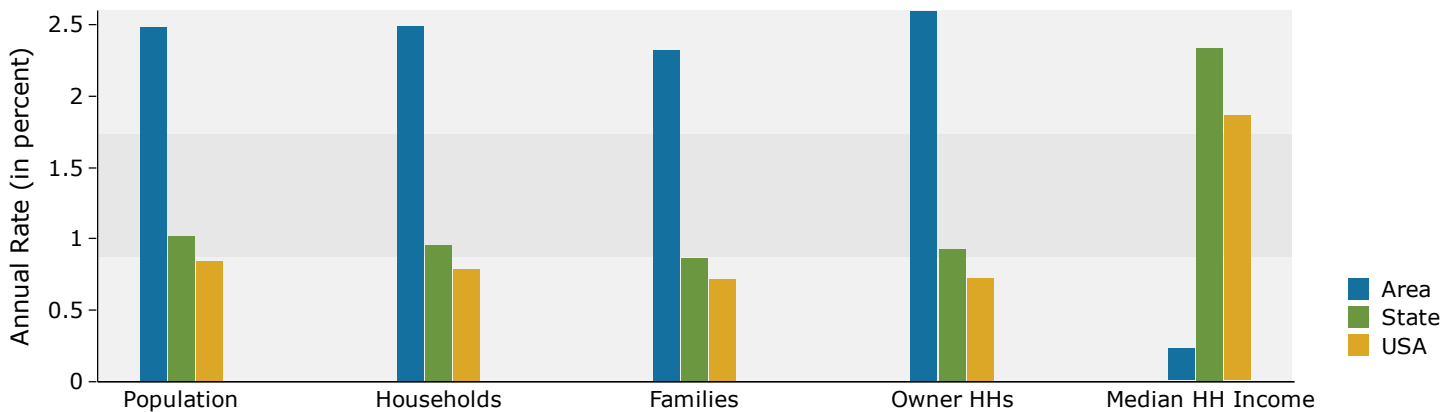
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	488	10.2%	493	9.4%	553	9.3%
5 - 9	389	8.2%	463	8.8%	502	8.5%
10 - 14	299	6.3%	395	7.5%	466	7.9%
15 - 19	277	5.8%	331	6.3%	408	6.9%
20 - 24	423	8.9%	361	6.9%	422	7.1%
25 - 34	898	18.8%	920	17.6%	922	15.6%
35 - 44	634	13.3%	731	14.0%	866	14.6%
45 - 54	469	9.8%	549	10.5%	642	10.9%
55 - 64	366	7.7%	401	7.7%	481	8.1%
65 - 74	250	5.2%	307	5.9%	347	5.9%
75 - 84	170	3.6%	176	3.4%	202	3.4%
85+	108	2.3%	107	2.0%	104	1.8%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,122	65.4%	3,282	62.7%	3,554	60.1%
Black Alone	429	9.0%	534	10.2%	658	11.1%
American Indian Alone	63	1.3%	58	1.1%	63	1.1%
Asian Alone	35	0.7%	44	0.8%	53	0.9%
Pacific Islander Alone	33	0.7%	27	0.5%	29	0.5%
Some Other Race Alone	941	19.7%	1,106	21.1%	1,331	22.5%
Two or More Races	148	3.1%	182	3.5%	228	3.9%
Hispanic Origin (Any Race)	1,776	37.2%	2,054	39.3%	2,419	40.9%

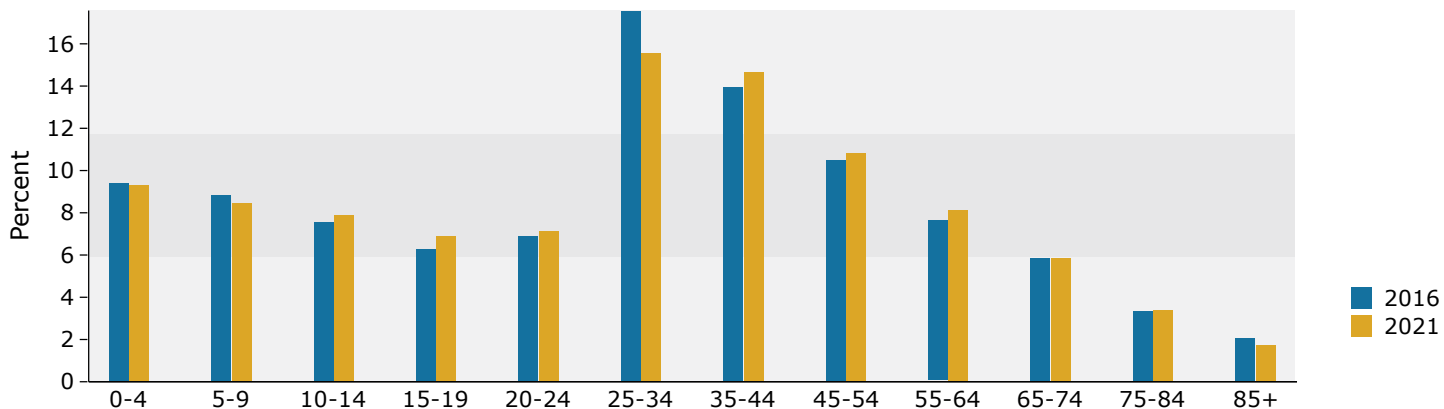
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

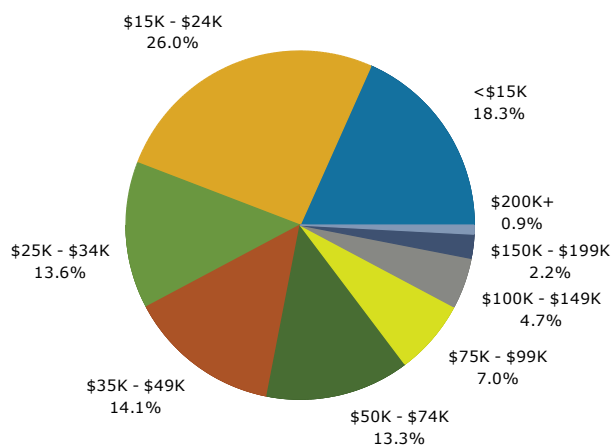
Trends 2016-2021



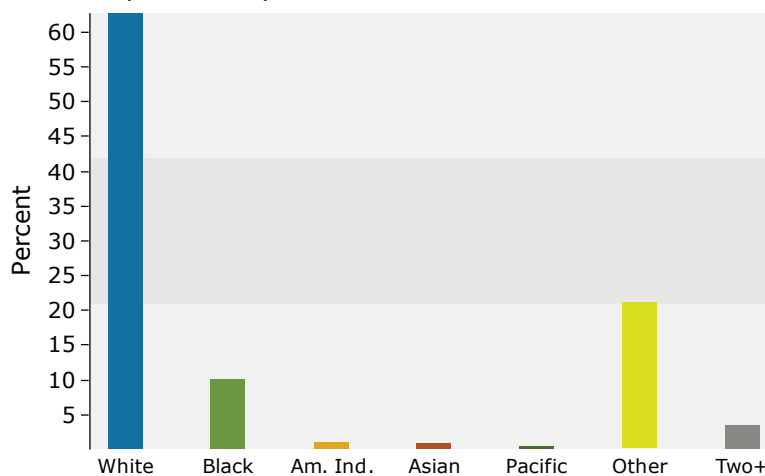
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 39.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

270 E Main St, Canton, Georgia, 30114
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.23673
 Longitude: -84.48926

Summary	Census 2010	2016	2021
Population	23,436	26,507	29,435
Households	8,207	9,165	10,152
Families	5,740	6,356	6,990
Average Household Size	2.76	2.80	2.81
Owner Occupied Housing Units	4,860	5,067	5,576
Renter Occupied Housing Units	3,347	4,097	4,576
Median Age	33.4	34.2	34.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	2.12%	1.02%	0.84%
Households	2.07%	0.96%	0.79%
Families	1.92%	0.87%	0.72%
Owner HHs	1.93%	0.93%	0.73%
Median Household Income	2.49%	2.34%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	1,105	12.1%	1,253	12.3%
\$15,000 - \$24,999	1,548	16.9%	1,653	16.3%
\$25,000 - \$34,999	900	9.8%	1,037	10.2%
\$35,000 - \$49,999	1,348	14.7%	957	9.4%
\$50,000 - \$74,999	1,727	18.8%	1,968	19.4%
\$75,000 - \$99,999	1,095	11.9%	1,323	13.0%
\$100,000 - \$149,999	816	8.9%	1,142	11.2%
\$150,000 - \$199,999	357	3.9%	485	4.8%
\$200,000+	267	2.9%	333	3.3%
Median Household Income	\$45,522		\$51,489	
Average Household Income	\$62,597		\$68,764	
Per Capita Income	\$22,786		\$24,713	

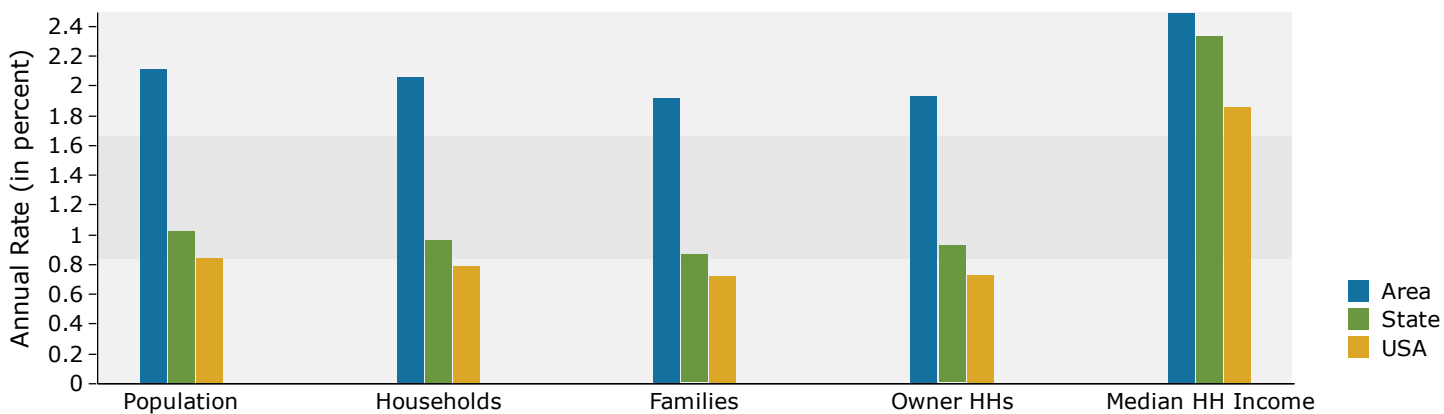
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,981	8.5%	2,086	7.9%	2,272	7.7%
5 - 9	1,892	8.1%	2,070	7.8%	2,249	7.6%
10 - 14	1,538	6.6%	2,004	7.6%	2,232	7.6%
15 - 19	1,427	6.1%	1,680	6.3%	2,066	7.0%
20 - 24	1,695	7.2%	1,676	6.3%	1,824	6.2%
25 - 34	3,752	16.0%	4,083	15.4%	4,274	14.5%
35 - 44	3,485	14.9%	3,835	14.5%	4,261	14.5%
45 - 54	2,807	12.0%	3,259	12.3%	3,633	12.3%
55 - 64	2,234	9.5%	2,536	9.6%	2,865	9.7%
65 - 74	1,516	6.5%	1,979	7.5%	2,158	7.3%
75 - 84	741	3.2%	918	3.5%	1,200	4.1%
85+	368	1.6%	382	1.4%	403	1.4%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	18,610	79.4%	20,528	77.4%	22,088	75.0%
Black Alone	1,597	6.8%	2,078	7.8%	2,576	8.8%
American Indian Alone	207	0.9%	202	0.8%	217	0.7%
Asian Alone	195	0.8%	252	1.0%	308	1.0%
Pacific Islander Alone	58	0.2%	56	0.2%	64	0.2%
Some Other Race Alone	2,188	9.3%	2,631	9.9%	3,206	10.9%
Two or More Races	580	2.5%	761	2.9%	976	3.3%
Hispanic Origin (Any Race)	4,679	20.0%	5,595	21.1%	6,648	22.6%

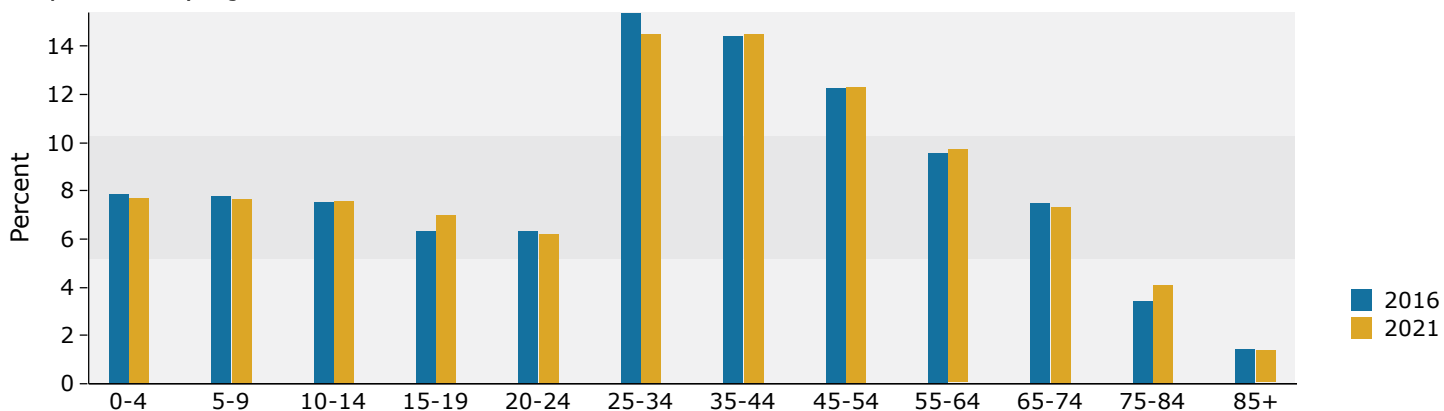
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

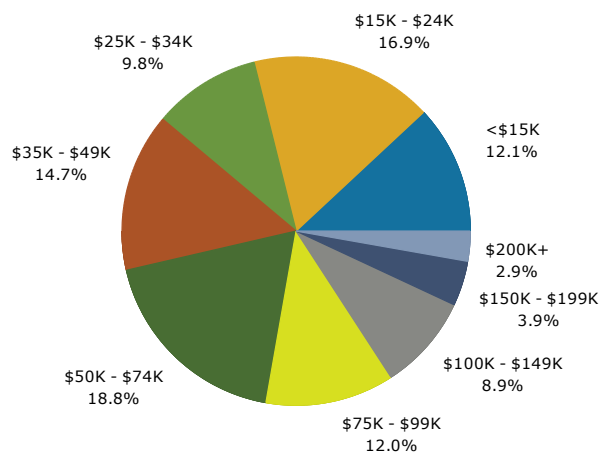
Trends 2016-2021



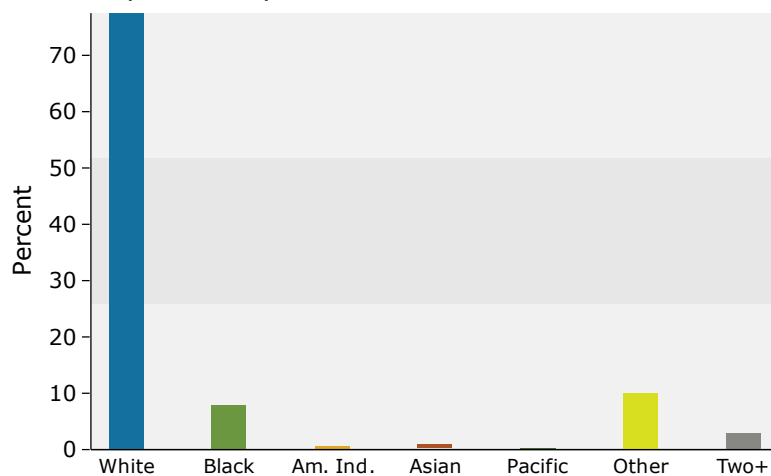
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 21.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

270 E Main St, Canton, Georgia, 30114
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.23673
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Summary	Census 2010	2016	2021
Population	53,443	60,461	67,008
Households	18,585	20,715	22,850
Families	13,803	15,288	16,783
Average Household Size	2.83	2.88	2.89
Owner Occupied Housing Units	13,044	13,767	15,199
Renter Occupied Housing Units	5,541	6,948	7,652
Median Age	33.9	34.8	34.9
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	2.08%	1.02%	0.84%
Households	1.98%	0.96%	0.79%
Families	1.88%	0.87%	0.72%
Owner HHs	2.00%	0.93%	0.73%
Median Household Income	2.48%	2.34%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	1,998	9.6%	2,193	9.6%
\$15,000 - \$24,999	2,531	12.2%	2,662	11.6%
\$25,000 - \$34,999	1,891	9.1%	2,083	9.1%
\$35,000 - \$49,999	2,829	13.7%	1,827	8.0%
\$50,000 - \$74,999	3,997	19.3%	4,526	19.8%
\$75,000 - \$99,999	2,736	13.2%	3,369	14.7%
\$100,000 - \$149,999	2,553	12.3%	3,403	14.9%
\$150,000 - \$199,999	1,355	6.5%	1,763	7.7%
\$200,000+	826	4.0%	1,024	4.5%
Median Household Income	\$55,051		\$62,238	
Average Household Income	\$74,064		\$81,849	
Per Capita Income	\$26,125		\$28,630	

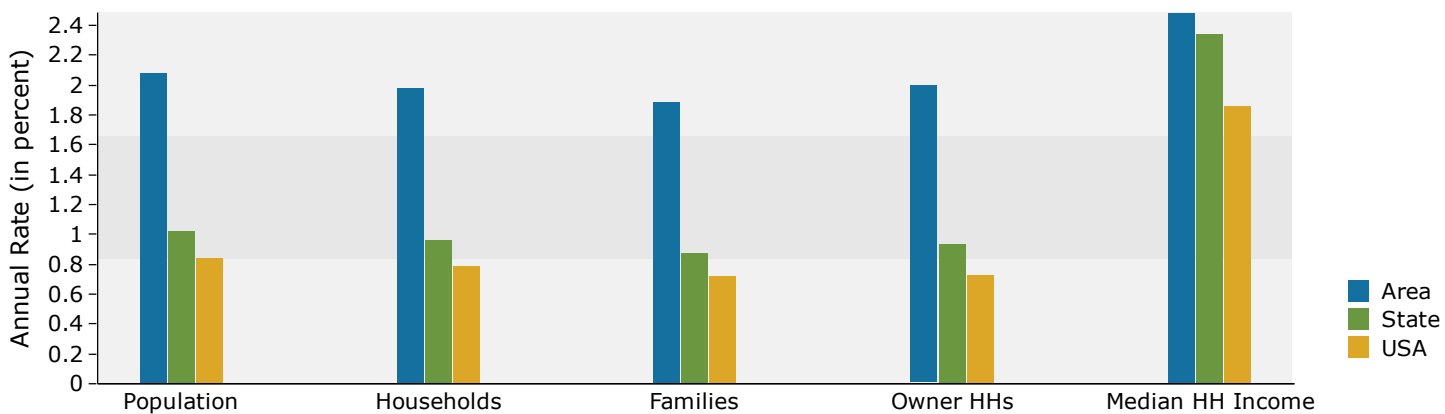
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,629	8.7%	4,853	8.0%	5,287	7.9%
5 - 9	4,675	8.7%	5,112	8.5%	5,564	8.3%
10 - 14	3,879	7.3%	4,870	8.1%	5,458	8.1%
15 - 19	3,188	6.0%	3,740	6.2%	4,568	6.8%
20 - 24	3,148	5.9%	3,259	5.4%	3,457	5.2%
25 - 34	8,144	15.2%	8,584	14.2%	9,312	13.9%
35 - 44	8,819	16.5%	9,684	16.0%	10,665	15.9%
45 - 54	6,789	12.7%	7,831	13.0%	8,446	12.6%
55 - 64	4,951	9.3%	5,821	9.6%	6,519	9.7%
65 - 74	3,166	5.9%	4,197	6.9%	4,669	7.0%
75 - 84	1,442	2.7%	1,848	3.1%	2,341	3.5%
85+	612	1.1%	662	1.1%	722	1.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	44,786	83.8%	49,590	82.0%	53,596	80.0%
Black Alone	3,367	6.3%	4,379	7.2%	5,422	8.1%
American Indian Alone	305	0.6%	299	0.5%	320	0.5%
Asian Alone	627	1.2%	801	1.3%	981	1.5%
Pacific Islander Alone	71	0.1%	71	0.1%	83	0.1%
Some Other Race Alone	3,080	5.8%	3,725	6.2%	4,543	6.8%
Two or More Races	1,207	2.3%	1,596	2.6%	2,063	3.1%
Hispanic Origin (Any Race)	7,258	13.6%	8,757	14.5%	10,436	15.6%

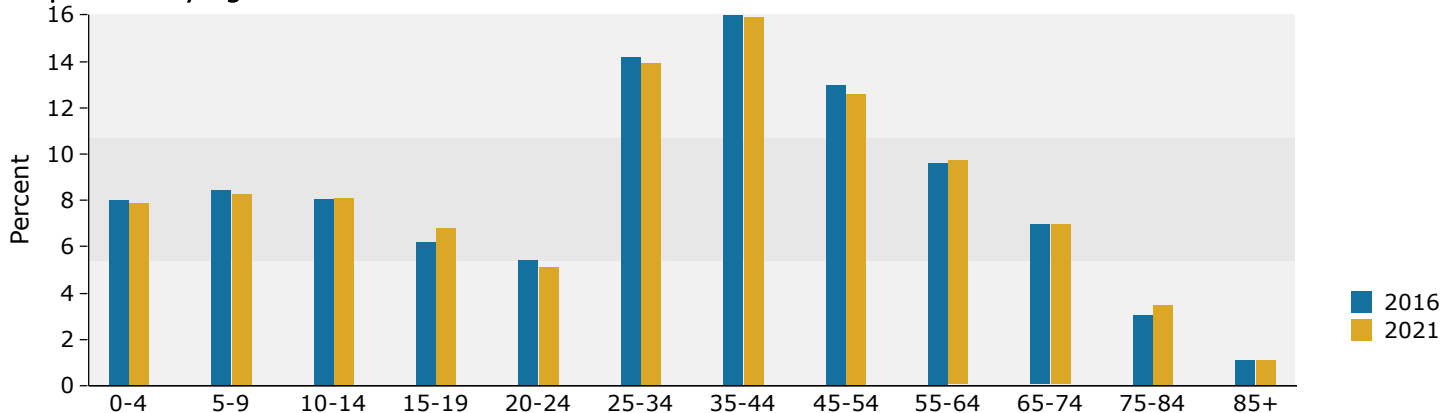
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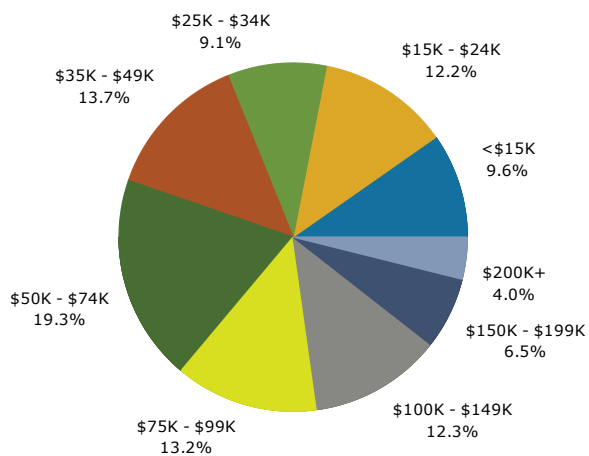
Trends 2016-2021



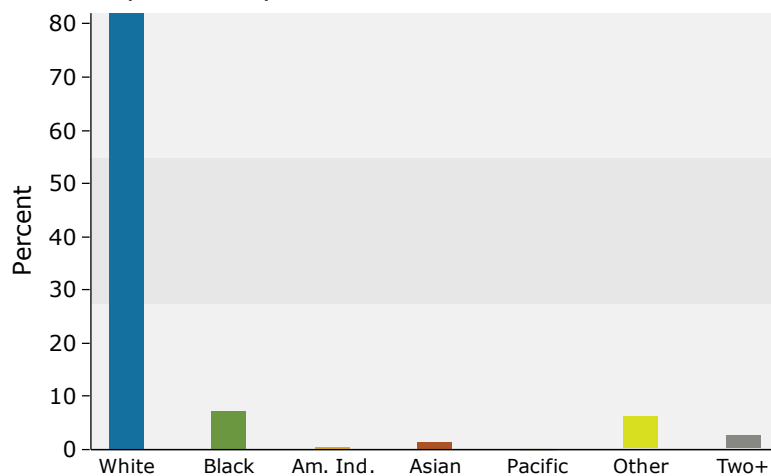
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 14.5%